



Washington State University Network Statistics

WASHINGTON STATE UNIVERSITY

ALUMNI
244,000+



WA
127,000+

GREATER PUGET SOUND

65,000+

EASTERN WA & NORTHERN ID

54,000+

WSU GRADUATE AVERAGE
EARLY CAREER EARNINGS

\$52,400

University of Oregon \$47,600
Oregon State University \$52,200
University of Washington \$57,300

*MONEY Best College List



**LARGE
ALUMNI BASE**

WSU PROFILE

LOCATION	FOUNDED	STUDENTS
Pullman	1890	21,022
Spokane	1989	1,677
Tri-Cities	1989	1,841
Vancouver	1989	3,577
Global	2012	3,086
Everett	2014	275

TOTAL ENROLLMENT 31,478

INCOMING FRESHMAN CLASS

AVERAGE GPA 3.47

82% of WSU UNDERGRADUATE
ENROLLMENT IS FROM WASHINGTON STATE

ELSON S. FLOYD

MEDICAL SCHOOL OPENED IN

FALL 2017 Spokane Campus

WSU EVERETT OPENED IN

FALL 2017 Everett Campus

WASHINGTON STATE UNIVERSITY EXTENSIONS
39 LOCATIONS STATEWIDE

**WSU ECONOMIC
POWERHOUSE \$\$\$**

WSU contributed 3.4 billion dollars to Washington State's economy via effects of university programs, buildings construction, athletic events and student spending.



GENEROUS DONORS

RECENT CAMPAIGN

206,259 Donors

\$1.065 Billion Raised

44.6%

BY WSU Alumni



Marketing Statistics



DOUBLE THE
INDUSTRY
AVERAGE

80%

REPORT MAKING
VALUABLE BUSINESS
CONNECTIONS

40%

PURCHASED
PRODUCTS &
SERVICES

CougsFirst! is a business network that encourages Washington State University alumni and friends to Think CougsFirst! for products and services. For more info visit cougsfirst.org.